

## **CPOP Marketing May 5, 2008 Meeting Minutes**

**Next meeting is June 2, 2008 @ 8:30.  
This meeting will be held at First Watch, located on Manchester Rd.**

April meeting Attendees:

Chris Einig  
Sue Fuglsang  
Maria Cummins  
Tracy Nuelle  
Amy Anderson

Currently we have 4 people returning to the Marketing Committee for next year: Maria Cummins, Sue Fuglsang, Tracy Nuelle, and Kelly Roche. We are actively seeking an additional 2-3 people to join the committee and have included a snippet in the May Red Envelope. Keith Malvern and Debbie Zeiss have been mentioned as people who might be interested in joining the committee.

Bearly Program: Kelly Roche will manage this program next year. Kelly- please call Divina and coordinate getting the program materials from her.

CPOP Website: Terri Cihota has begun to post our Marketing activities on the CPOP . Teri has also updated many of the photos, which has produced both positive and negative feedback. Sue has discussed the color changes with Ginnie O'Neal and will provide her with a copy of the updated colors once the brochure is ready.

CPOP Brochure and Folder: The brochure was completed but the paper wasn't correct. Maria was given the updated mission statement and made this change to the brochure. Both brochures and folders have been ordered.

Promotional Activities: Tracy will make up an order form for the umbrellas and chairs. The umbrellas will be sold @ \$20 and the chairs @ \$22. Orders will be taken at "Get It Done Day." Decals are ready to go and an order of 250 will be placed. Cost of decals should hit next year's budget. Decals should be available for purchase at "Get It Done Day."